



Rally Finland Sustainable Development Policy

Rally Finland aspires to be a frontrunner in sustainable motorsport events and innovation. This policy is aligned with the Mission Statement of Rally Finland and translates our purpose into clear sustainability commitments that guide how we plan, deliver and develop the event.

Our rally is designed to bring joy to all, strengthen local communities and the regional economy, promote sustainable mobility and circularity, and ensure safe, inclusive and accessible participation. Acting openly, with integrity, in compliance with laws and in dialogue with stakeholders are the values that guide us. Sustainability is not a separate activity but an integral part of how we organize and evolve the event.

Overarching Commitments

Our commitments are aligned with internationally recognized frameworks, including the UN Sustainable Development Goals and the UNFCCC Sports for Climate Action Framework, reflecting our contribution to global climate and sustainability objectives. We comply with all applicable legal and regulatory requirements and are committed to continual improvement through measurable objectives, performance monitoring and active stakeholder engagement.

This policy underpins the objectives and actions of our Event Sustainability Management System. It represents our long-term ambition to position Rally Finland as a frontrunner in sustainable motorsport, delivering a positive legacy for Central Finland and the FIA World Rally Championship.

Our approach is structured around three pillars of sustainability:

Environment – We are committed to reducing our environmental footprint across Scopes 1–3, managing energy and water responsibly, applying circularity principles, and protecting biodiversity in Central Finland. Our long-term ambition is to achieve Net Zero emissions for Scopes 1 and 2 by 2040, and to reduce Scope 3 emissions by at least 50% by the same year, in line with internationally recognized emission reduction targets.

Social – We place the safety, health, inclusivity and accessibility of athletes, fans, volunteers and staff at the core of the event. We support the participation of children and young people and create positive social and economic impacts for local communities.

Governance – We uphold integrity, transparency, and accountability in all our decisions. For us, governance means open communication and reporting, continuous training and awareness for our people, and active engagement with partners and suppliers to ensure responsible practices across the entire value chain. Through various communication channels and activities, we aim to foster international dialogue on sustainable motorsport and responsible event management. Where breaches of our principles occur, we address them transparently and responsibly to reinforce trust.

Authorised by Management Team

2.3.2026
VANTAA
FINLAND

