



SECTO RALLY FINLAND VIP SERVICES

75 YEARS WITH
FLYING LEGENDS



THE 75TH ANNIVERSARY OF RALLY FINLAND

In 2026, Rally Finland celebrates its 75-year history – and the **city of Jyväskylä** will be once again at the very heart of it all.

The anniversary year promises more excitement, stories and unforgettable moments than ever before, moments that will become part of the history.

To honor this anniversary year, the VIP experience will be taken to entirely new level, making this a celebration you won't want to miss!



VIP-PACKAGES

1 HARJU PREMIUM VIP

A refined VIP experience combining a high-end seated dinner, a calm and elegant atmosphere, and Harju's most exciting moments into a seamless and well-crafted whole.

2 HARJU VIP

A high-quality VIP experience where a unique viewing area, well-designed services and a comfortable VIP village make following Harju's highlight moments both enjoyable and effortless.

3 FOREST-VIP

An easy and effortless VIP experience at a forest special stage, where organized transportation, a private reserved viewing area and VIP services allow you to enjoy rally action at its best, surrounded by nature.

HARJU PREMIUM VIP

30.7. & 30.7.

A five-star rally experience from the best seats

Designed for:

Corporate groups and discerning guest who value top-level service and exceptional culinary experiences. An ideal choice for networking and entertaining key clients and stakeholders.

The experience includes:

- Exclusive VIP area in a prime location right next to the special stage
- Five-course gourmet dinner served at the table, accompanied by carefully selected wines
- Dedicated table for your group, offering privacy and comfort
- Live rally commentary and coverage on screens

Price
499 €

person / day + VAT

(inc. beverages + white and red wines)



HARJU VIP

30.7. & 31.7.

A rally experience at the heart of the action

Designed for:

Corporate groups, groups of friends and rally fans who want to enjoy the electric atmosphere of Rally Finland in more comfortable-than-usual surroundings – effortlessly.

The experience includes:

- A comfortable VIP area offering clear views of the best moments of the Harju Special stage
- A delicious food selection served in a food station-style concept
- Screens for following rally action and event updates
- Engaging program with a rally host and DJ creating the atmosphere
- Relaxed yet stylish environment to dine, socialize and follow rally at the same time



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Price
359 €

person / day + VAT

(inc. beverages + white and red wines)

Price for the package without alcoholic
beverages: 319 € / person / day + VAT



FOREST-VIP

31.7. Laukaa & 1.8 Parkkola

Rally Finland "Gravel Grand Prix" experience

Designed for:

Forest VIP offers an easy and comfortable way to experience the true speed of rallying on forest special stages, all within a dedicated VIP village – without worrying about logistics or practical arrangements

The experience includes:

- Bus transportation directly to the VIP area
- Seating in a designated spectator area
- Buffet dining with beverages included
- Screens, restrooms and full VIP-area services
- Optional helicopter flights and boat transportation available as add-on services



In collaboration with:



Price
320 €

person / afternoon + VAT
(inc. beverages)

Full-day price: 420 € / person +
VAT (inc. beverages)

SPARK THE FUTURE SUSTAINABILITY SEMINAR

31.7.2026

- International sustainability seminar focusing on sustainable mobility, innovation and responsible motorsport
- Meeting platform for corporate guests, decision-makers and companies interested in sustainability
- Keynote speeches, panel discussions and innovation showcases covering sustainable mobility and event production
- Speakers in the 2025 seminar included Richard Hammond, Pekka Lundmark, Petteri Kilpinen and Vilma Luoma-Aho
- Ticket includes seminar admission and lunch

A seminar that brings together bold ideas, impactful voices and visions for a sustainable future!



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Interested in
The seminar?

Ask for more
information!





Book VIP packages

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Official travel and accommodation packages



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